

SCULPT FIREPLACES PRIVACY POLICY

Last updated August 28th, 2025.

INTRODUCTION

[SCULPT FIREPLACES PTY LTD] ("we" or "us" or "our") respects the privacy of our users and protecting the privacy of information we collect from our customers ("user" or "you"). We are committed to and bound by the Australian Privacy Principles under the Privacy Legislation Acts for the Commonwealth and State Governments of Australia. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [sculptfireplaces.com.au], including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

This Privacy Policy applies to personal information collected directly by Sculpt Fireplaces and information collected by our Authorised Accounts (dealers, stockists, retailers) in connection with the sale, delivery, or after-sales support of Sculpt-imported products.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Site after the date such revised Privacy Policy is posted.

Our privacy policy applies to all of your dealings with us whether the communication is through your personal visit to one of our showrooms, by telephone, email, or other communications; this includes our online website that can also be browsed without revealing any personal or private details given to Sculpt Fireplaces.

COLLECTION OF YOUR INFORMATION

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

Personal Data

Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register with the Site. You are under no obligation to provide us with personal information of any kind, however your refusal to do so may prevent you from using certain features of the Site. Only relevant personal information will be collected with prior Consent. By providing your details, you acknowledge that we may share your information with our Authorised Accounts for sales and after-sales purposes as outlined in this Policy.

Derivative Data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

Financial Data

Financial information, such as data related to your payment method (e.g. valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the Site. [We store only very limited, if any, financial information that we collect. Otherwise, all financial information is stored by our payment processor, ANZ E-Gate.]

Mobile Device Data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

Third-Party Data

Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Site permission to access this information.

Data From Contests, Giveaways, and Surveys

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys.

USE OF YOUR INFORMATION

Having accurate information about you permits us to provide you with a smooth, efficient, and customised experience. Specifically, we may use information collected about you via the Site [or our mobile application] to:

- Administer sweepstakes, promotions, and contests.
 - Assist law enforcement and respond to subpoena.
 - Compile anonymous statistical data and analysis for use internally or with third parties.
 - Create and manage your account.
 - Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site to you.
 - Email you regarding your account or order.
 - Enable user-to-user communications.
 - Fulfill and manage purchases, orders, payments, and other transactions related to the Site.
 - Generate a personal profile about you to make future visits to the Site more personalised.
 - Increase the efficiency and operation of the Site.
 - Monitor and analyse usage and trends to improve your experience with the Site.
 - Notify you of updates to the Site.
 - Offer new products, services, and/or recommendations to you.
 - Perform other business activities as needed.
 - Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
 - Process payments and refunds.
 - Request feedback and contact you about your use of the Site.
 - Resolve disputes and troubleshoot problems.
 - Respond to product and customer service requests.
 - Send you a newsletter.
 - Solicit support for the Site.
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DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

Third-Party Service Providers

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

Authorised Accounts (Dealers, Stockists, Retailers)

Sculpt Fireplaces may share your personal information with our Authorised Accounts (including dealers, stockists, and retailers) **solely for the purpose of assisting in the sale, delivery, installation, warranty, or after-sales support of brands and models that Sculpt Fireplaces Pty Ltd imports and distributes.**

This includes:

- Preparing quotes and processing sales.
- Coordinating delivery and installation.
- Providing after-sales, warranty, and spare parts support.

Marketing Communications

We and our Authorised Accounts may use your personal information to provide you with marketing communications that relate only to **brands and models imported and distributed by Sculpt Fireplaces Pty Ltd.** These communications may include information about promotions, new product releases, or special offers. You will always have the option to opt-out of receiving such communications, either at the time your information is collected or by following the unsubscribe instructions included in our communications.

Third-Party Advertisers

We may use third-party advertising companies to serve ads when you visit the Site. These companies may use information about your visits to the Site and other websites that are contained in web cookies in order to provide advertisements about goods and services of interest to you.

Affiliates

We may share your information with our affiliates, in which case we will require those affiliates to honour this Privacy Policy. Affiliates include our parent company and any

subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.

Business Partners

We may share your information with our business partners to offer you certain products, services or promotions.

Other Third Parties

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

Overseas Disclosure

In limited circumstances, we may disclose your personal information to our overseas manufacturing partners (such as suppliers in France) strictly for warranty or technical support purposes. These disclosures are limited to information necessary to provide technical or warranty assistance.

Sale or Bankruptcy

If we reorganise or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline to honour commitments we made in this Privacy Policy.

We are not responsible for the actions of third parties with whom you share personal or sensitive data, and we have no authority to manage or control third-party solicitations. If you no longer wish to receive correspondence, emails or other communications from third parties, you are responsible for contacting the third party directly.

Any inquiries to obtain private details need to be forwarded to our Contact Us. Personal information will not be disclosed without prior consent from the individual. Any private and confidential details gathered will also be professionally disposed of, or stored safely and securely in a safeguarded area.

TRACKING TECHNOLOGIES

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customise the Site and improve your experience. Cookies are small files sent from your web browser and do not identify you personally. We use this information to gain statistics on web traffic so we can improve the website experience. We may also use cookies for online advertising including remarketing. You can opt-out of cookies by adjusting your web browser setting.

WEBSITE ANALYTICS

We may also partner with selected third-party vendors, such as Google Analytics, to allow tracking technologies and remarketing services on the Site. By accessing the Site, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions.

THIRD-PARTY WEBSITES

The Site may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices of the third party responsible for that website.

SECURITY OF YOUR INFORMATION

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against interception or misuse.

POLICY FOR CHILDREN

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us using the contact information provided below.

OPTIONS REGARDING YOUR INFORMATION

Account Information

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account.
- Contacting us using the contact information provided below.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with legal requirements.

Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Site.
- Logging into your account settings and updating your preferences.
- Contacting us using the contact information provided below.

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

COMPLAINTS

If you believe we have breached the Australian Privacy Principles, you may lodge a complaint with us directly. We will respond promptly and work with you to resolve any concerns. If you are not satisfied with our response, you may lodge a complaint with the Office of the Australian Information Commissioner (OAIC). Further details are available at www.oaic.gov.au.

CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

Sculpt Fireplaces
P.O Box 1231, Mornington VIC 3931
Phone: 1300 851 304
Email: info@sculptfireplaces.com.au